

Masterclass for Directors®

Leading to Certified Corporate Director

A most comprehensive program for Company Directors



WHAT PARTICIPANTS SAY

"It was a great learning experience"
Prof. Gregorio Flores, Texas , USA

"I would like to recommend each Director to undergo this training program"
Fasihul Karim Siddiqi Director, Hinopak Motors, Karachi (Pakistan)

"One of the best and relevant program".
Yogesh Lohiya, Chairman and MD, General Insurance Corporation

"The Programme was the best investment I have made"
Basant Kumar, IAS former Additional Secretary, GOI

"Sharing relevant knowledge is the best aspect of this course".
T R Doongaji , MD TATA Group Services

"Balanced Scorecard , Finance for Non Finance Directors , Duties
& Liabilities and Corporate Transformation are the best aspects of the program".
Sanjay Jain, Managing Director , Accenture

"My greatest appreciation for the manner in which you
presented your material, rich in content, depth of experience
and overall expertise including international matters was mind boggling".
Felix D'Souza, Head Corporate Governance, Abu Dhabi

"Interest was so intense in Dr. Mehra's discussion presentation
I had to delay visiting washroom few hours."
K.G. Gupta, Executive Director, IOC

"Couple of our directors had attended Masterclass in Bangalore and had appreciated the programme
immensely. We would like all our directors also to attend the programme".
V. Kala, Company Secretary, Cochin Shipyard Ltd.

"Excellent Program"
T.S. Vijayan, Chairman, LIC India

"A very useful course".
Dr. R. Kaarthikeyan, former Director, Central Bureau of Investigation



Directors of India's best known private & public enterprise at the Masterclass in Delhi

Introduction

The Institute of Directors was established 1990 as an apex association of directors to improve their professional competence. It was soon obvious that it had a far wider remit. From the personal development of directors, it soon embraced boardroom development as a whole, and then organisation-wide transformation. Wherever an economy is evolving, so the IOD has something to offer – whether it is inspiration for the most senior board members or practical skills for middle and senior management. IOD has a strong membership base of nearly 500 Institutional and 6000 Individual members, and an indirect association of over 20000 senior executives.

The IoD's Masterclasses for Directors and their Golden Peacock Awards are other flagship initiatives that aim to improve the competitiveness of individual directors and their companies. The Masterclass programme qualifies successful participants to become independent directors of listed companies. The Awards help companies to become world class. Both have become global benchmarks. No business award today receives the kind of recognition and adulation among peers that the Golden Peacock does.

The IOD's programs extend from monthly lectures to workshops, National Conferences and International Conferences on issues such as Quality, Environment, Climate Change, Corporate Governance, Corporate Social Responsibility and Sustainability worldwide.

What is Masterclass for Directors about?

Institute of Directors (IOD) believes that the problem of corporate misgovernance stems from the lack of effective training in company directorship. Corporate governance is not part of any regular course syllabus even in major business schools. This is despite the fact that recent board room reforms introduced in most countries have put the onus of responsibility on directors.

Directors are facing prison sentences for failing to discharge their fiduciary roles. IOD, in conjunction with the World Council for Corporate Governance, UK has, therefore, developed a highly innovative program that provides a unique learning experience on the roles and responsibilities of directorship and the state-of-the-art knowledge about the emerging issue of corporate governance thus helping internalize skills for leading corporations of 21st Century.

Masterclass for Directors encompasses state-of-the-art subjects including Corporate Governance, Sustainability Duties & responsibilities of Corporate directors leading corporate transformation, managing innovations, strategic planning, HR practices, finance, balanced scorecards, CRM, corporate social responsibility, environment management and maximizing effectiveness of company boards.

The program is especially tuned to suit the vital needs of independent directors in the boardrooms. The new Company Law reforms will create thousands of vacancies for independent directors. This Masterclass is a pre-eminent qualification for such independent directorship.

The Core Value

Participants are trained to be globally oriented and focused in their pursuit of knowledge by encouraging both analytical and intuitive thinking.

The range of teaching and learning methods used include lectures, case studies and presentations on strategic and contemporary issues, stimulations through quizzes, assignments, contests, competitions and practical projects. The faculty acts and works in close association with the participants to help them gain a better understanding of current economic and non-economic issues, discussing live corporate situations while grasping a more realistic and holistic approach to decision making.

IOD is different because it not only equips you with the state-of-art knowledge and information but also in a holistic, integrated and wholesome way. The teaching is designed to develop integrated skills, global thinking and spark innovation and creativity, making you view things differently.

The rigorous academic curriculum will develop confidence, self esteem and integrated thinking. A multi-disciplinary and integrated approach to align strategic global and ethical issues.

Why Masterclass?

Few businesses realise that the cambrian explosion of stakeholder's aspiration has profoundly altered the market landscape. Unless directors understand the enormity of changes and learn strategies to deal with them, they will be misfits.

Who Would Benefit?

Company Chairmen, Directors, Presidents, CEOs, CFOs, Executive Directors, Bankers, Fund Managers, Company Secretaries, NGOs, Investors, Brokers, Chartered Accountants, Management Analysts, Management Students, Financial Consultant & Academicians, Lawyers, Jurists and Legislators concerned with efficient functioning of corporations, etc.

Dissertation

To give a practical exposure, each participant is required to prepare a case study in the form of dissertation on completion of the course. The project topic can be chosen on any of the subjects covering in the programme. It provides the opportunity for you to demonstrate independence, originality and to implement into practice all the knowledge gained throughout the course.

Certificate

On successful completion of the course and submission of dissertation project, the award of Certified Corporate Director will be issued.

Empanelment of Independent Directorship

We have a large database of qualified directors across all major industries to meet corporate requirements of suitable Independent Directors. Organisation of Non-Executive Independent Directors (ONEID), is a part of Institute of Directors (IOD) to promote and maintain a panel of suitable qualified Independent Directors for Corporate Boards. The new Company Law which is likely to be cleared soon by the Parliament, will make it mandatory for all registered companies, whether listed or unlisted, to have one-third of the Board as Independent Directors. IOD has already started receiving requests for suitable CV's by organisations in different sectors.

Completion of Masterclass for Directors entitles complementary empanelment in the ONEID's (Organisation for Non-Exec Independent Directors) Panel for Independent Directors.



Participants of the Masterclass for Directors with Dr. M.B. Athreya PhD. (Harvard), Management Advisor

Course Contents

The program consists of selected modules (that vary), encompassing current subjects that the directors need to know to lead a world-class organizations in the 21st Century.

- The Duties, Responsibilities & Liabilities of Directorship
- Emerging Role of Independent Directors
- Corporate Governance
- Stakeholders - Dialogue and Engagement
- The Challenge and promise of transparency /ethics
- Corporate Frauds: Prevention and Directors' Guidance
- Corporate Leadership for Maximizing Effectiveness of the Board
- Strategy Formulation & Performance Monitoring including Balanced Score Card
- Stakeholders – Dialogue and Engagement
- Leading Corporate Transformation
- Strategic leadership
- Leading and Managing Corporate Innovation
- HR Practices for Business Success
- Art of Boardroom Communication
- Corporate Social & Environmental Responsibility
- Finance for Non-Finance Directors
- Integrated Management System
- Marketing & Customer Relationship Management



Participants of the Masterclass for Directors

Panel of faculty

Lt. Gen. J S Ahluwalia, President IOD
Dr. MB Athreya PHD (Harvard), Management Advisor
Dr Sunil Abrol Director General, Consultancy Development Centre
Lt. Gen. SS Apte, PVSM (retd) Advisor ILO
Vikash Bagaria, Director, Deloitte Haskins & Sells, Bangalore, India
Prof. (Dr) P.K Banerjee, ICFAI Business School, Pune
R Bandyopadhyay Former Secretary, Ministry of Corporate Affairs, Govt. Of India
Pradeep Chaturvedi, Advisor, FAO
Ravi Chaudry, Chairman, CeNext Consulting & Investment Pvt Ltd.
Dr K. K Choudhury, Director, Army Management Institute, Kolkata
Amarjit Chopra Former President, Institute of Chartered Accountants of India
Prof Colin Coulson - Thomas University of Greenwich, UK
Prof Mahesh Chandra, Hofstra University, USA
Somnath Das, Sr Vice President - Corporate Affair, Manipal Group
Dr S. N Dash, IAS, Former Secretary, Ministry of Heavy Industries
Dr B P Dhaka, COO, Parsvnath Developers Ltd.
Mr Vinod Dhall (IAS), Former Secy, Min of Coy Affairs and Chairman Of Competition Commission of India
Maj. Gen. N K Dhir, Director, National Academy of Training & Development
Prof. (Dr) Vinayshil Gautam, Dalmia Chair Professor, Dept of Management Studies, IIT, Delhi
Dr GD Gautama, IAS, Principle Secretary Govt of West Bengal
Dr Uddesh Kohli, former CMD of PFC, & Chairman, Consultancy Dev. Centre and VP Global Compact
Alok Kumar, Vice-President CRM, Aircel
R. Sri Kumar, IPS, Central Vigilance Commission
Parvatheesam Kanchinadam Infosys Technology Bangalore
Ashish Makhija, CA and Corporate Consultant and Lawyer, AMC Law Firm
Harsha Moily, Founder & CEO MokshaYug Access (MYA)
Balakrishna Murthy, Head of Dept (BUSINESS POLICY), NMIMS
Dr. KH Mankad, Director (Finance) Reliance Energy Ltd.
Maj. Gen. TM Mhaisale, VSM (retd.), Management Institute, Pune
Lt Gen Surinder Nath, PVSM (retd), former Chairman USPC & Chief of Army & Independent Director, L&T
Dr. B.S.K Naidu, former director Training, Reliance Infrastructure
Rajnikant Patel, President & CEO, Reliance Exchange Next
Sreenivasa Murthy, Past Chairman, Bangalore Chapter ICSI
Dr Rooshi Kumar Pandya Consultant HR
Dr V. Raghunathan, CEO, GMR Varalakshmi Foundation
Dr A. KRath, IAS (retd), Former Secretary, Ministry of HRD, Prof. and Chairperson (SPPG), MDI
J. Sundharsan, Compliance Guru Practicing Company Secretary, Bangalore
Balaji V Partner, Deloitte Haskins
Dr. Graham Wilson Leadership Mentor, UK



Directors of India's best known private & public enterprise at the last Masterclass in Delhi inaugurated by Dr. Supachai Panitchpakdi, Secretary General, UNCTAD

Registration Fee:

Non-Residential (3 days program) ₹ 37,500/-

Discount on Registration Fee:

- 5% for all IOD members
- 10% for booking and payment one month in advance
- Another 10% for participation of three or more from the same organization

Cancellation Policy

No refund will be made for cancellation. Should you be unable to attend the program after booking, you are welcome to send a representative or attend the next course.

Registration Form

Masterclass for Directors

I am interested in participating in the "Masterclass for Directors" program leading to " Certified Corporate Director ", being organized by the Institute of Directors, as a Non-residential delegate.

Place for attending the course: _____

Full Name: _____

Designation _____ Company _____

Address _____

Tel: _____ Fax: _____ Mob: _____

Email: _____

Are you a member of IOD (Yes/No): _____

If yes, please give details: _____

Payment by: Local Cheque / Demand Draft (Payable to "Institute of Directors', at New Delhi)

Bank: _____ Cheque No. _____

Date: _____ Amount _____

Signature: _____ Date: _____



**Building
Tomorrow's
Boards**

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